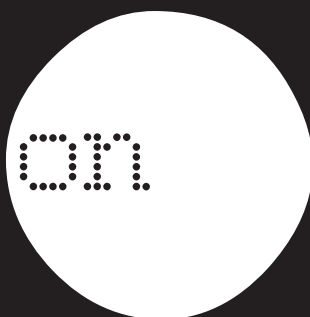


invitation



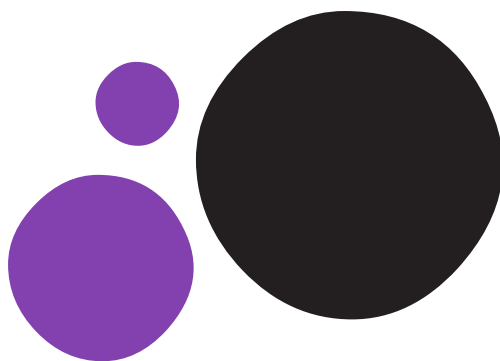


ISCTE - IUL & APOGEP
YOUNG CREW
PORTUGAL

announce:

**YOUNG CREW
WORKSHOP**

Incorporating creativity into business practices



creativity

Creativity Workshop

IPMA»
international
project
management
association



ISCTE Business School

Instituto Universitário de Lisboa



WHEN | 30 September: 16:00 – 19:00,

1 October: 9:00 – 18h30 & 2 October 2010: 9:00 – 18h30 + Dinner (20:00 onwards)

WHERE | ISCTE-IUL - Lisbon University Institute - **Lisbon, Portugal**

WHAT | International Workshop about incorporating creativity into business practices

HOW MUCH | for Young Crew members: **25€** | for non-members: **50€**

FOR WHOM | We expect 150 students and young professionals of Management, Marketing, Business Administration, Engineering, Economy, Public Policy, Psychology, Sociology, Architecture, Design, etc. For anyone who is interested in learning and sharing about project management, creativity and social entrepreneurship.

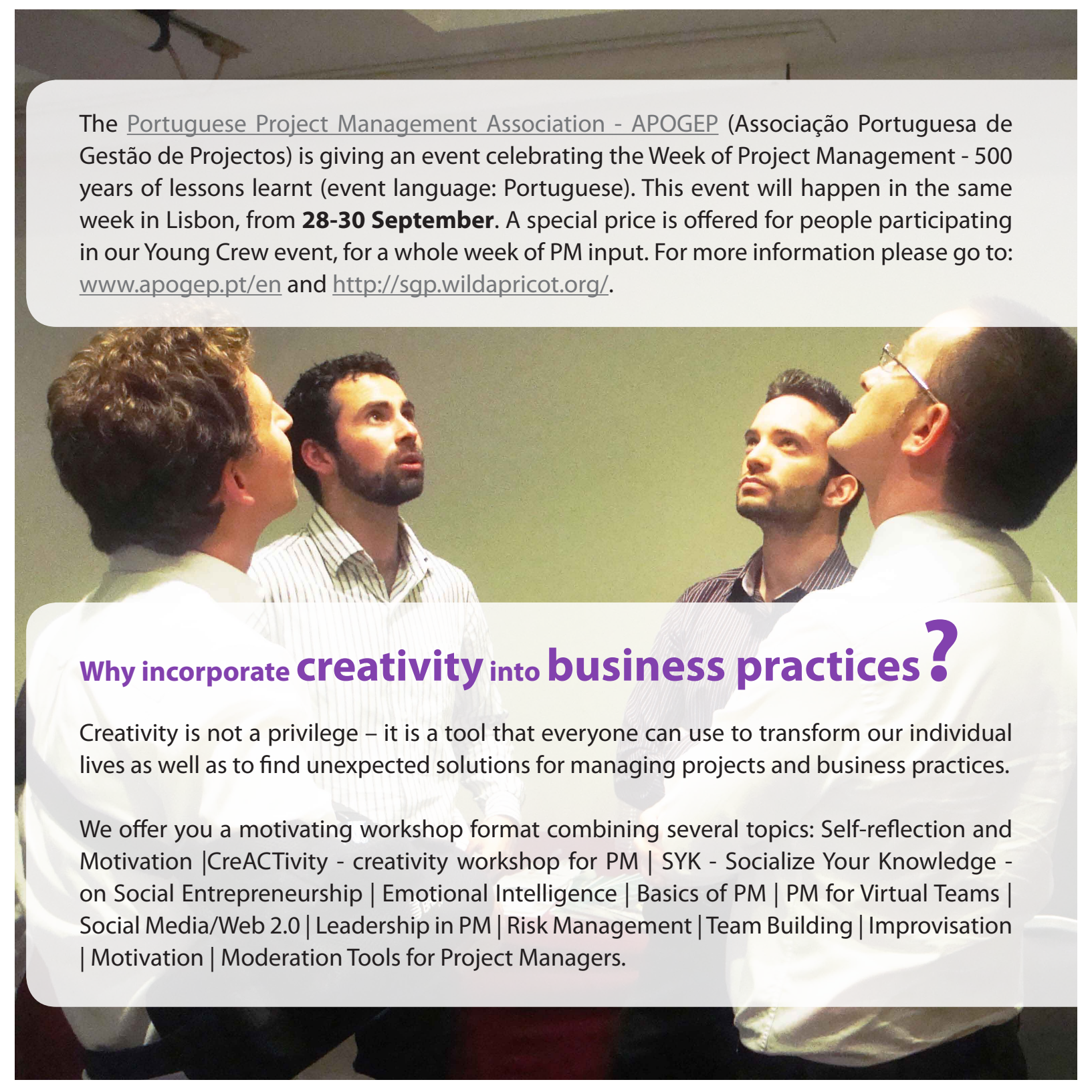
A photograph of two young women with dark hair, wearing white blouses and dark ties, sitting at a table. They are looking at each other and appear to be in conversation. The woman on the left is smiling slightly. The background shows a blurred indoor setting with a water bottle on a table.

Young Crew Portugal and ISCTE - IUL - Lisbon University Institute

are pleased to announce an international event on Project
Management:

Young Crew Workshop - Incorporating creativity
into business practices,

and to **invite you** to participate in it!



The Portuguese Project Management Association - APOGEP (Associação Portuguesa de Gestão de Projectos) is giving an event celebrating the Week of Project Management - 500 years of lessons learnt (event language: Portuguese). This event will happen in the same week in Lisbon, from **28-30 September**. A special price is offered for people participating in our Young Crew event, for a whole week of PM input. For more information please go to: www.apogep.pt/en and <http://sgp.wildapricot.org/>.

Why incorporate **creativity** into **business practices**?

Creativity is not a privilege – it is a tool that everyone can use to transform our individual lives as well as to find unexpected solutions for managing projects and business practices.

We offer you a motivating workshop format combining several topics: Self-reflection and Motivation | CreACTivity - creativity workshop for PM | SYK - Socialize Your Knowledge - on Social Entrepreneurship | Emotional Intelligence | Basics of PM | PM for Virtual Teams | Social Media/Web 2.0 | Leadership in PM | Risk Management | Team Building | Improvisation | Motivation | Moderation Tools for Project Managers.



Our first international **keynote speaker** has already accepted our invitation:
Tom Taylor, the master of ceremonies from IPMA World Congress 2009 in Helsinki, and former chairman from UK Association for Project Management will use his charisma to give this event the perfect kick-off!

Please register at <http://tinyurl.com/246zgghd>

(number of participants is limited).

If you are interested, send us an unbinding email showing your interest! We are creating packages to facilitate the arrival from Young Crew members from all over Europe. Tell us if you would be interested in facilitating one of those packages of four people.

You still have the chance to participate in the organization of an international event of more than 150 people.

If you are interested in being involved please contact Glória Costa at gloria.costa@apogep.pt



Join now, and book your flights to Lisbon!

Do you need some **tips** on what to do with your **free time** here?

You can take the chance to visit “**Lisboa ao Parque**”, a great event happening in October in Lisbon.

New Circus, performances, exhibits, music and dance, concerts and *fado* are just a few of the many activities to be held at *Parque Mayer*. With family or friends, everyone can enjoy unique entertainment.

<http://www.visitlisboa.com/Conteudos/Eventos/2009/8/Lisboa-ao-Parque.aspx>

